Sit down and settle in

Director Ron Howard to headline 2019 Excellence in Orthodontics Awards

Academy Award-winning filmmaker Ron Howard, one of his generation’s most popular directors, will serve as the keynote speaker for this year’s Excellence in Orthodontics Awards Ceremony.

The luncheon ceremony takes place from noon to 2:15 p.m. Sunday at the JW Marriott. The awards ceremony, including the keynote address, begins at 2:15 p.m. A ticket is required to attend either portion ($60 with lunch; $15 to attend the keynote address only).

Howard has created some of Hollywood’s most memorable films, from critically acclaimed dramas “A Beautiful Mind” and “Apollo 13” to the hit comedies “Parenthood” and “Splash” and holiday favorite “How the Grinch Stole Christmas.” His work includes “Cinderella Man” starring Oscar winner Russell Crowe, for which Howard earned an Oscar for Best Director and which also won awards for Best Picture, Best Screenplay and Best Supporting Actress.

Many of Howard’s other films have also received nods from the academy, including “Backdraft,” “Parenthood” and “Cocon,” the last of which took home two Oscars.

Howard began his career in film as an actor, first appearing in “The Journey” and “The Music Man,” then as Opie on the long-running television series “The Andy Griffith Show.” He later starred in the popular series “Happy Days” and drew favorable reviews for his performances in “American Graffiti” and “The Shootist.”

(Source: American Association of Orthodontists)
If I Don’t Sleep No One Sleeps

Snoring  
Nightmares  
Bed Wetting  
Sleep Issues  
ADD / ADHD  
Difficulty in School  
Dark Circles Under Eyes  
Swollen Adenoids / Tonsils

Sleep Issues  
Restless Sleep  
Crowded Teeth  
Delayed Growth  
Mouth Breathing  
Overbite / Overjet  
Aggressive Behavior  
Daytime Drowsiness

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SHOFU
Orthodontist burnout

By Dennis J. Tartakow, DMD, MED, ED.D, PhD, Editor in Chief, Ortho Tribune, U.S. Edition

According to Boyers (2012), education is the single greatest catalyst for lasting change on our society, and the author suggests committing ourselves, as well as helping others gain access, to quality education. It is one of the best ways for sustained personal and professional success.

However, it is no secret that orthodontists’ job dissatisfaction is soaring to unprecedented levels as a result of removable aligner therapy from general dentists guided by laboratories; now even the patient directs and controls his/her own orthodontic treatment from over-the-counter marketing companies without any professional supervision. Peck (2018) so drollly stated: “It makes a retired orthodontist with a long memory wonder, when did we go astray as a learned, university- and hospital-affiliated, clinical scientific group, and why? Also, what have we missed along the way? Why is the orthodontic industry now doing a lot of our thinking? Did we do it to ourselves or have we been subtly manipulated into a changed perception?” (p. 672)

The practice environment is becoming more difficult to provide compassionate, high-quality care for patients (Van Dyke, 2019). There appears be at least six symptoms of orthodontists’ burnout: (a) feelings of contempt, (b) loss of zeal, zest, and enthusiasm for work, (c) increasing competition, (d) passive pressure from social media, comments, (e) excessive symptoms of orthodontists’ burnout: (a) decreasing personal and professional success.

The doctor-patient relationship becomes more threatened by the insurer now even the patient directs and controls his/her own orthodontic treatment from over-the-counter marketing companies without any professional supervision. Peck (2018) so drolly stated: “It makes a retired orthodontist with a long memory wonder, when did we go astray as a learned, university- and hospital-affiliated, clinical scientific group, and why? Also, what have we missed along the way? Why is the orthodontic industry now doing a lot of our thinking? Did we do it to ourselves or have we been subtly manipulated into a changed perception?” (p. 672)

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